

MANAGING GRANTS EFFICIENTLY



The **Johnson & Johnson Corporate Citizenship Trust (Trust)** was founded in 2007 to manage the Johnson & Johnson Corporate Social Responsibility (CSR) activities in Europe, the Middle East and Africa (EMEA) region. The mission of the Trust is to make sustainable, long-term differences in human health. It does this by investing in strategic partnerships and innovative solutions that add value to society and impact people's lives. The Trust is an independent organization that reflects the Johnson & Johnson Family of Companies' commitment to improve the quality of life of the communities that its employees live and work in.

The Johnson & Johnson Corporate Citizenship Trust needed a one-top solution to be able to:

- Implement a flexible and user friendly grant management system
- Generate and extract reports on data
- Structure incoming applications by type of partnership

HOW DID WE HELP SOLVING ISSUES?

- ✓ All applications are collected through a **single entry point**: a **tailor-made** form is filled in by different parties to provide standard data regarding the partners, the project description, impact requirements, the budget, etc.
- ✓ All projects can be followed from a **single dashboard** and on a **global map** by the team.
- ✓ **Key information** is available on a **single page**: the project submitter, the project leader, contact details of the partner organization, etc
- ✓ **All documents attached** to each project are efficiently stored: project framework, agreements, budget plan, etc.
- ✓ Projects can be **evaluated** by the team against a set list of criteria.
- ✓ **Systematic and personalised emails** are sent to the project owner at each step of the process for every project. The conversation record is available in each project record.
- ✓ **Users can directly communicate with each other** on a project through the **comments** and the **tasks**.
- ✓ A PDF of the application form is **generated** to be added to the beneficiary agreement.
- ✓ **Models of beneficiary agreements** can be **generated** with the project data of a specific project.
- ✓ **Projects** related to the same program can be **linked** to each other.
- ✓ Users can easily generate **tailor-made** and **up-to date reports**: number of incoming requests, the granted amount per project, etc.

ABOUT OPTIMY

The customer-oriented sponsorship & grant management software which helps sponsorship, partnership, CSR, grants and community investment professionals to improve their performance across the entire lifecycle of a project

+40.000

USERS

50%

TIME SAVED

98%+

RETENTION RATE

«The Optimy Solution made our grant management process much easier : all the grant information and documentation is stored in "the same place". Also, reports and documents on 1 programme or across our portfolio can directly be generated from it! »

Nathalie Van Den Bosch,
Grant Coordinator at Johnson & Johnson Corporate Citizenship Trust

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